Permit #F00021991

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00021991 **Type of Permit:** FILMING **Release Date:** 11/17/2009

Production Company M2 FILMS INC

Insured Company Name M2 FILMS INC
Contact Phone No. 1 310-699-9695
Contact Phone No. 2
Fax
Address 9107 WILSHIRE BLVD, #450
BEVERLY HILLS, California 90210

Production Title CALSBERG SPORT DRINK

Type of Production Commercial - Standard

Producer PERRY ALAN

Director PEDER PEDERSEN

1st AD ELENIE MANSILIS

Production Manager PERRY ALAN

FilmL.A. Coordinator Erica Wade

Location Manager PERRY ALAN
Primary Phone Mobile - 310-699-9695
Secondary Phone

Location Assistant N/A N/A
Primary Phone Mobile - 555-555-5555
Secondary Phone

Fees

Posting 300	$26.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA COUNTY - ROAD USE FEE	$299.00
LA COUNTY ROAD APPLICATION FEE	$51.00

Total Permit Fee $1,260.00

Number of Locations 2

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Summary Information — Location

Permit Number F00021991
Production Company M2 FILMS INC
Insured Company M2 FILMS INC
Production Title CALSBERG SPORT DRINK

Location Manager PERRY ALAN
Primary Phone Mobile - 310-699-9695
Secondary Phone

Location Address 1941 Braeburn Rd, Altadena, CA, 91001

Location Names

Location Type Private Residence

Location Description

Film Dates 11/18/2009 - 11/18/2009 06:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No steps from trailers, trucks or motorhomes may be facing road
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Please see attached document m2.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	10
Cube Trucks	2
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	1
Crew	19
Sheriff/CHP	1

Filming Activities Equipment on sidewalk, in curb lane & across street; Exterior Dialogue;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note NO FSA REQUIRED 2189-66

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

Posting "No Parking" signs 150' IN FRONT OF & ACROSS THE STREET FROM LOCATION

Approximate Footage 0 - 300 **Log Number**

Date(s) 11/18/2009 to 11/18/2009 **Time(s)** 00:00 to 00:00

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Summary Information — Location

Permit Number F00021991
Production Company M2 FILMS INC
Insured Company M2 FILMS INC
Production Title CALSBERG SPORT DRINK

Location Manager PERRY ALAN
Primary Phone Mobile - 310-699-9695
Secondary Phone

Location Address 2000 Braeburn Rd, Altadena, CA, 91001

Location Names

Location Type Private Residence

Location Description

Film Dates 11/18/2009 - 11/18/2009 06:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No steps from trailers, trucks or motorhomes may be facing road
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	10
Cube Trucks	2
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	1
Crew	19
Sheriff/CHP	1

Filming Activities Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Water effects with inflatable swimming pool on property;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note NO FSA REQUIRED 2189-66

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

Posting "No Parking" signs 150' IN FRONT OF & ACROSS THE STREET FROM LOCATION

Approximate Footage County Parking **Log Number**

Date(s) 11/18/2009 to 11/18/2009 **Time(s)** 00:00 to 00:00

NOT A PERMIT

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Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of M2 Film ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 11-5-09

Name of Principal: Berry Mon Simowitz, M2 Film, I

By: _____
Representative's Signature

Berry Mon Simowitz
Print Representative's Name

Producer
Representative's title

9107 Wilshire Blvd #450
Beverly Hills, CA 90210
Principal's Address

310 699 9695
Principal's Telephone

berry@m2film.com

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT